

NEWS RELEASE

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NCNM Board Membership Expectations and Benefits

NCNM Vision and Mission Statement:

Our mission is the development and education of Doctors of Naprapathy as connective tissue manipulation specialists. We provide training, support and continuing education to individuals in the profession of naprapathy.

Extended Mission Statement: To train Doctors of Naprapathy to practice in allied healthcare, using specialized connective tissue manipulation according to the Oakley Smith Naprapathic Method®, integrating the basic human sciences with the unique art of manual medicine, and to teach essential adjunctive protocols for Naprapathic evaluation and treatment, nutritional counseling, principles of rehabilitation, therapeutic exercise, and application of physical modalities.

The College also offers instruction and continuing education programs to expand professional competencies in the area of practice management, connective tissue manipulation, therapeutic and rehabilitative exercise, postural counseling, nutritional counseling, and use of modalities such as: massage, heat, cold, light, water, radiant energy, electricity, sound and air, and assistive devices for the purpose of preventing, correcting and alleviating physical ailments and disabilities.

Expectations and benefits of all Board members

1. The Board of Board members is responsible for the Executive of the national NCNM organization.

Its primary responsibilities include:

- (1) ensuring the organization is achieving its mission,
- (2) setting strategic direction,
- (3) making major policy decisions,
- (4) overseeing the fiscal health of the organization,
- (5) strategic planning,
- (6) assisting with fundraising and membership development,
- (7) board management,
- (8) overseeing the organization as a whole,
- (9) hiring and supervising the Executive Director, and
- (10) ensuring compliance with the incorporating documents and the law.

2. The Board of Directors meets at least 4 times per year divided in quarterly meetings. These meetings typically last for 90 minutes. They are held virtually via zoom video communications and / or at the college's address, with at least one meeting a year normally held in October, at the site of the national NCNM office. Board conference calls also may be held throughout the year as "Special

Meetings” as needed. Prior to each meeting, Board members receive a package of background materials with which they are expected to be familiar by the time the meeting starts. Board members are expected to be at all meetings; if a Board member misses more than 3 meetings in a row, that Board member should seriously consider whether they can effectively function in their board role.

3. In addition to preparing for and participating in Board of Board members’ meetings, Board members are expected to participate in standing or ad hoc committees established to attend to the Society’s business between board meetings. These committees typically meet by conference calls of 1 to 2 hours duration several times between board meetings. Current standing committees are the Executive Committee, the Finance Committee, the Legal Affairs Committee, and the Executive (Nominations) Committee. Each Board member is asked to consider chairing one committee during his or her tenure on the board.

4. NCNM’ Board of Board members has the following officers:

Chairman, Vice-Chairman, Secretary, Treasurer, CEO & President.

The people holding these positions participate in monthly Executive Committee calls and also undertake other responsibilities as needed for the effective functioning of the organization between board meetings. All Board members are encouraged to consider taking on one of these roles at some time during their involvement on the NCNM board.

5. Every NCNM Board member is expected to support NCNM financially, to whatever level is within his or her ability to do so. Board members also are expected to engage in fundraising activities in a variety of ways suited to their skills and comfort levels.

- Fundraising schedules are to be quarterly.
 - Due to Covid, NCNM has adopted virtual fundraising
 - Examples include birthday fundraisers choosing “Chicago National College of Naprapathy Inc” as the Non-Profit Organization.
- Annual fundraising goal for board members are \$10K. That is the equivalent to \$2,500 per quarter.
 - *Member may donate goal. All contributions to NCNM are tax-deductible*

6. NCNM Board members are expected to be “ambassadors” for the NCNM mission in their regions; making sure that NCNM is known and understood to be relevant to the work that they and others are doing.

7. Board members volunteer their time to NCNM. No Board member is paid by NCNM for his or her time traveling to, preparing for, or participating in board meetings or other NCNM business.

8. There are many benefits to becoming a Board member of NCNM:

- Being on the governing body of a 100+ year old organization devoted to the education of doctors and healthcare providers
- Establishing close, personal relationships with some of the leading healthcare experts in integrative medicine

- Learning from and being inspired by the work of grassroots affiliated groups and other community-based organizations across the country
- Being mentored or, in some cases trained, to improve your Executive and fundraising skills
- Active Board members receive 4 complimentary Naprapathic treatments from our NapMed Pain Clinic each year of active service. That is the equivalent to 1 treatment per quarter.
 - *This benefit may be transferrable on behalf of board member*

Expectations of Renewing Board member

It typically takes one 3-year term for most board members to feel confident and clear in the role. If a board member is interested in a second term, NCNM looks to those individuals to take an increasing leadership role on the Board e.g., chair a Board committee or serve in an officer role.

